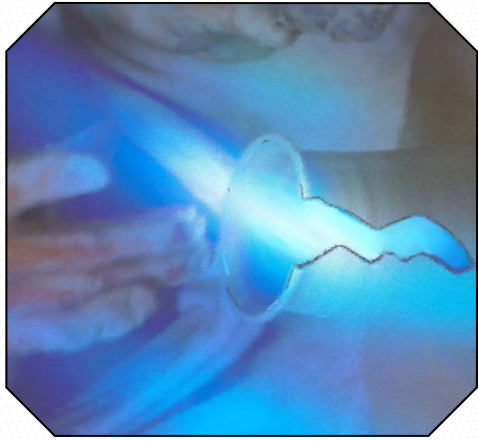


# PENIEL



*Still restoring broken lives.*

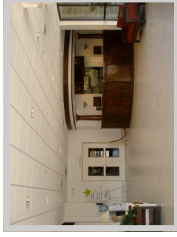
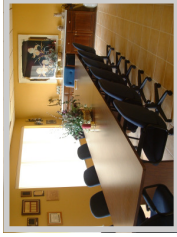
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As Director of Public Relations, Durean Coleman serves as Managing Editor for all Peniel Publications in conjunction with Dr. Marion Spellman, Editor in Chief.



# Peniel Overview



*Serving Up Change*

**A quick look at the  
PENIEL philosophy**





# Peniel

Restoring broken lives.

In 2003, 1:1 million people were in drug and alcohol treatment on a typical day, according to The National Survey of Substances Abuse Treatment Services report released by the Substance Abuse and Mental Health Services Administration. The survey showed that 47 percent were treated for both drugs and alcohol abuse.

These figures are staggering and growing. The report continues stating that 87 percent were in outpatient treatment while 11 percent of the remainder were in non-hospital treatment facilities. Peniel is one of those inpatient medically monitored facilities, which has served thousands of clients successfully for the past 25 years.

Peniel continues to open its doors to countless men and women who find themselves entangled in the web of addiction and negative, defeating life choices. Yet, our vision remains pure and burns brightly.

The Peniel Treatment Model is based on the Biblical concept that human beings have a depraved nature. For this very reason, the born-again experience is essential for a permanent and enduring change.

Peniel's treatment model was deliberately designed for clients to be personally challenged in order to transcend their addictions. Just as the military boot camps are designed to produce trained, disciplined and capable soldiers who have honor and respect; the Peniel treatment model is purposefully designed to provoke the client toward positive change. It was designed to assist the client in overcoming traumas, face the pain of their problems, recognize their need for self-examination, to grow in wisdom and effectiveness, and to assume responsibility for their lives.

Peniel's treatment model was not designed for those merely seeking relief. It was designed for those willing to open themselves to the scrutiny and discernment of the Peniel staff. Peniel's Patented Bible Therapy is designed to allow the treatment process to reveal that on the road to recovery, there is correction, confronta-

tion, distractions, and discipline. But, for the client that is willing to endure and to seek after their sobriety, there is victory.

From the defeat, hopelessness and turmoil that addictions bring, our champions allowed the Peniel experience to teach them that within their grasp lay the ability to extricate themselves from the web of addiction. Within their grasp lay the ability to exert positive influence in the lives of their families, church and community. Within their grasp lay the ability to seize opportunities that would promote God's kingdom and their well being.

To the Peniel staff, the work is not in vain. The Peniel ship has kept its course and maintained its integrity. We have successfully navigated countless individuals to safety.

The United States Marine's motto is: "Semper parati - Always faithful." The Army's is: "An army of one." The same stuff, the same substance is what the Peniel staff is made of.

The Army's warrior philosophy is:

"I will always place the mission first  
I will never accept defeat  
I will never quit.  
I will never leave a fallen comrade."

The Marines warrior's creed is:

"Honor, Courage, and Commitment."

Dr. Spellman has chosen our foundational ethos to be:

**"The task is impossible,  
Therefore... let us proceed."**



Dr. Marion Spellman  
Founding President & CEO